



INTELLIGENCE D.O.O

# COVID19 OPINION POLL IN SERBIA: FEARS AND BEHAVIOR

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Research conducted in  
march,  
year 2020

# ABOUT RESEARCH



All of those countries who announced state of emergency and brought in emergency measurements are facing different behavior and people are getting scared.

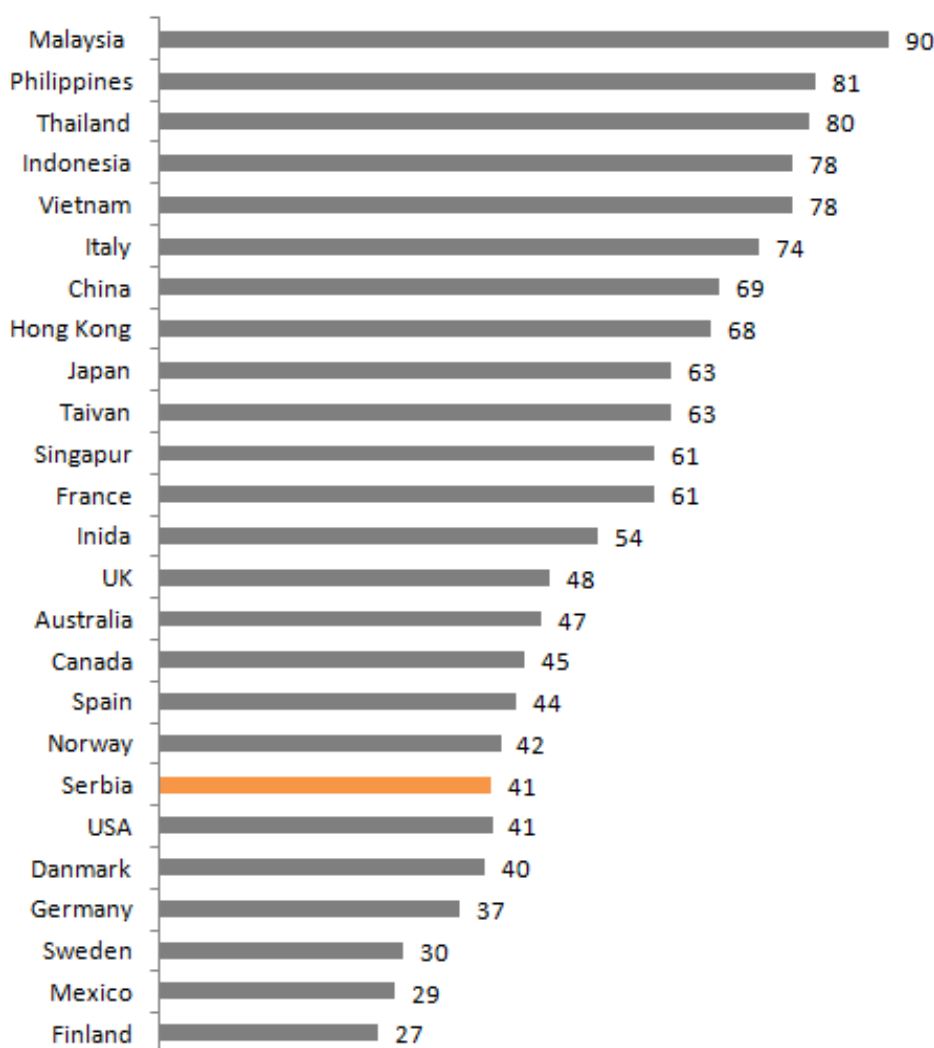
Are Serbs afraid of Corona, do they avoid public and crowded places, do they wear a face mask, do they take care about hygiene more then ever and do they avoid contact with other people... All results you can find in graphs below.

We have conducted the research in Serbia on a sample of 776 people and we comapred the results with YouGove company that used the same research technique in same time on global level (third week of March 2020).

# FEAR OF COVID-19 INFECTION



## Q1: HOW LIKELY ARE YOU AFRAID OF CORONA VIRUS INFECTION?



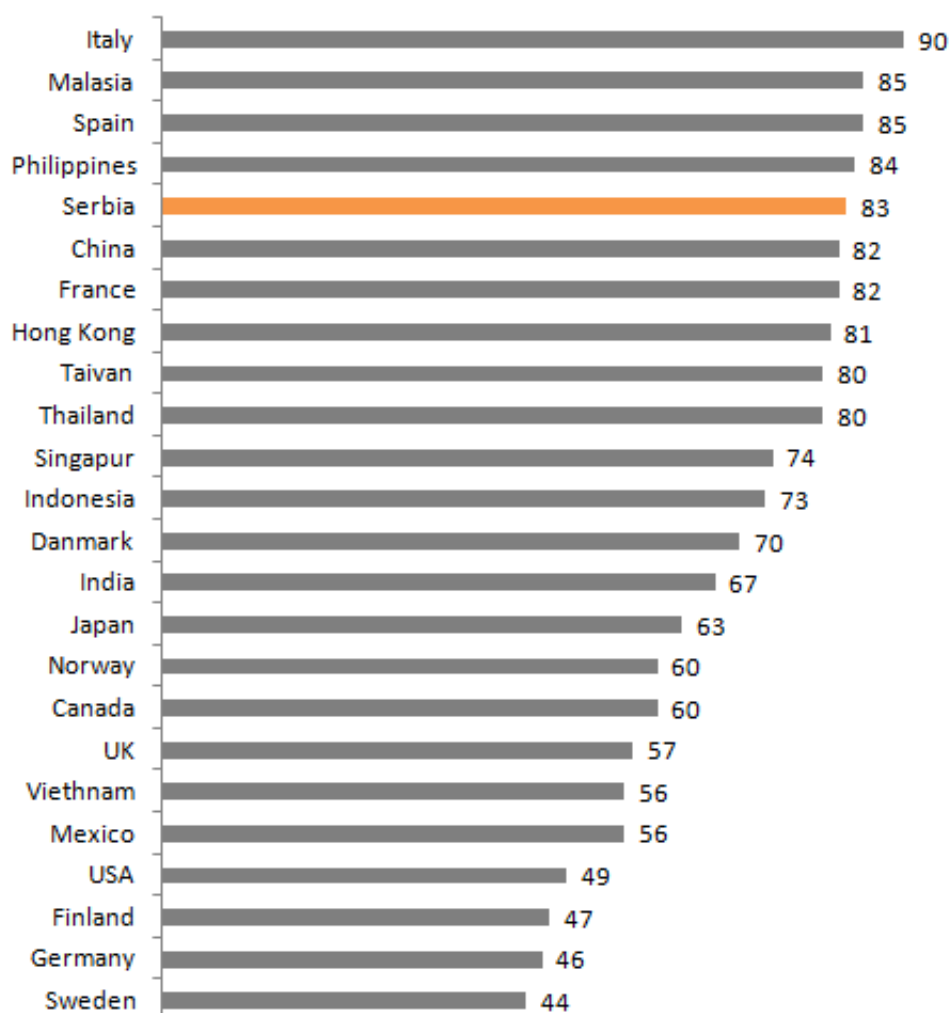
41% of Serbs are afraid of Covid-19 infection, but Serbia is below average for the observed countries, which is 55.6%.

However, in European countries there is a bit of less fear compared to Asia, so the Serbia is in average. 9% of Serbs does not have any fear of getting Corona virus infection.

# PUBLIC PLACES AND GATHERING



## Q2: DO YOU AVOID PUBLIC AND CROWDED PLACES?

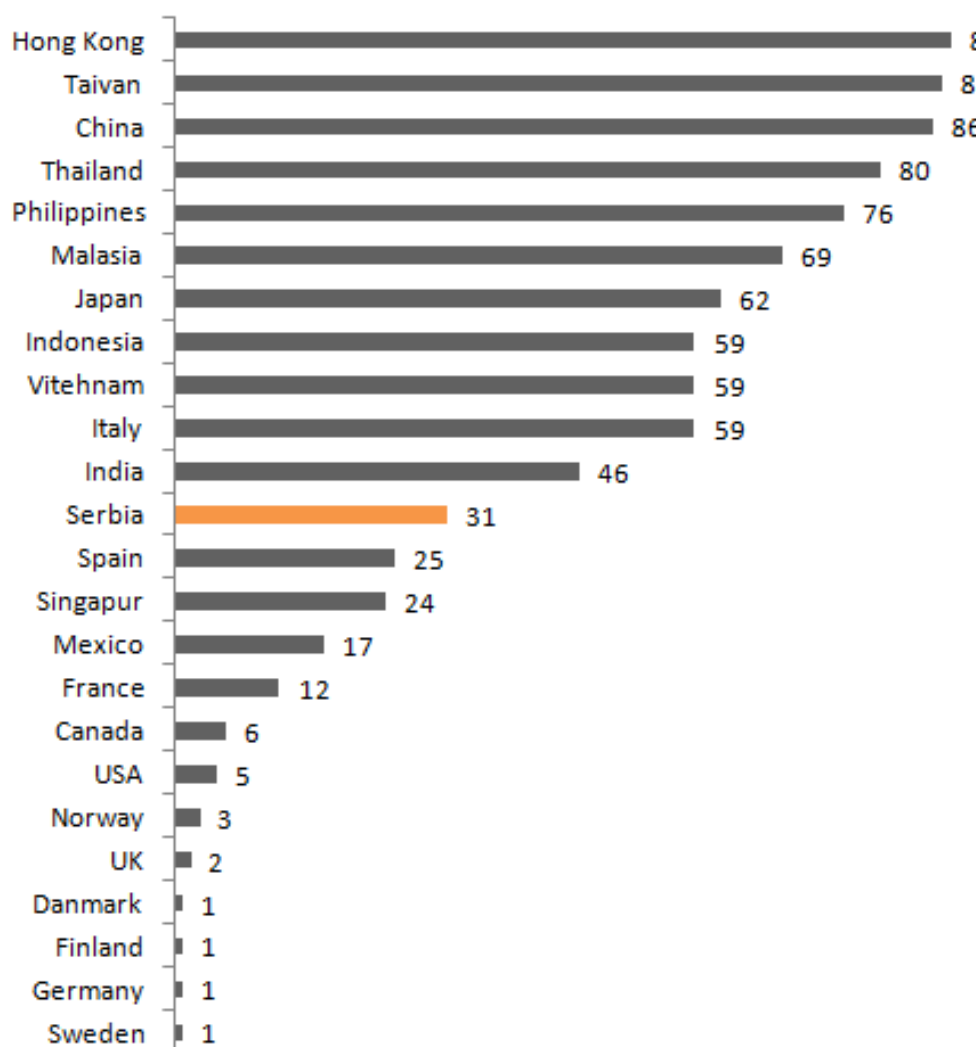


Serbia is above average when it comes to respect measurements of avoiding crowded and public places. Average for observed countries is 68.9%, and Serbs are avoiding crowded places in 83% of cases.

# FACE MASK AND GLOVES



## Q3: DO YOU WEAR A FACE MASK OR GLOVES WHEN YOU GO OUT?

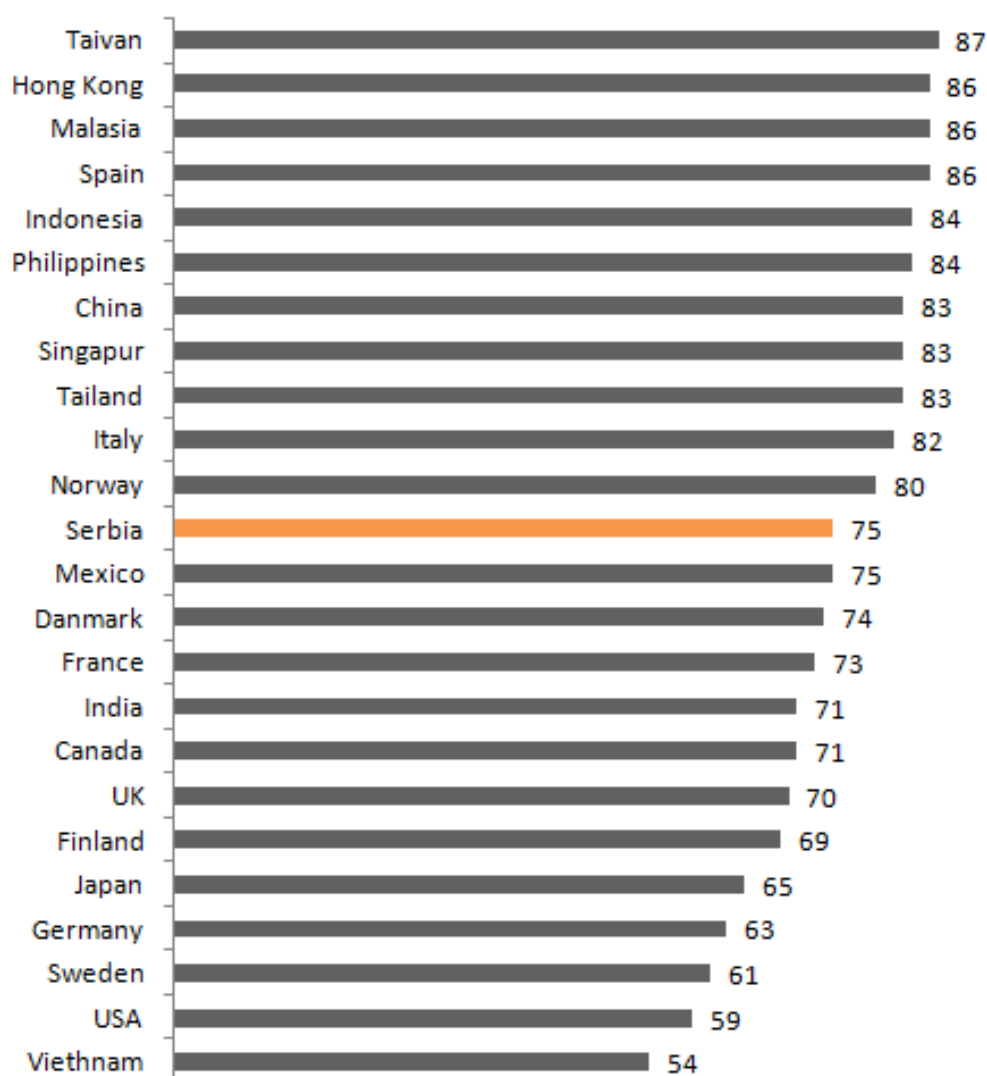


31% of Serbs are wearing a face mask and gloves when going out. According to observed countries, Serbia is slightly below average (37,5%), but we do take this measurement more seriously than Norway, UK, Spain...

# MORE HYGIENE



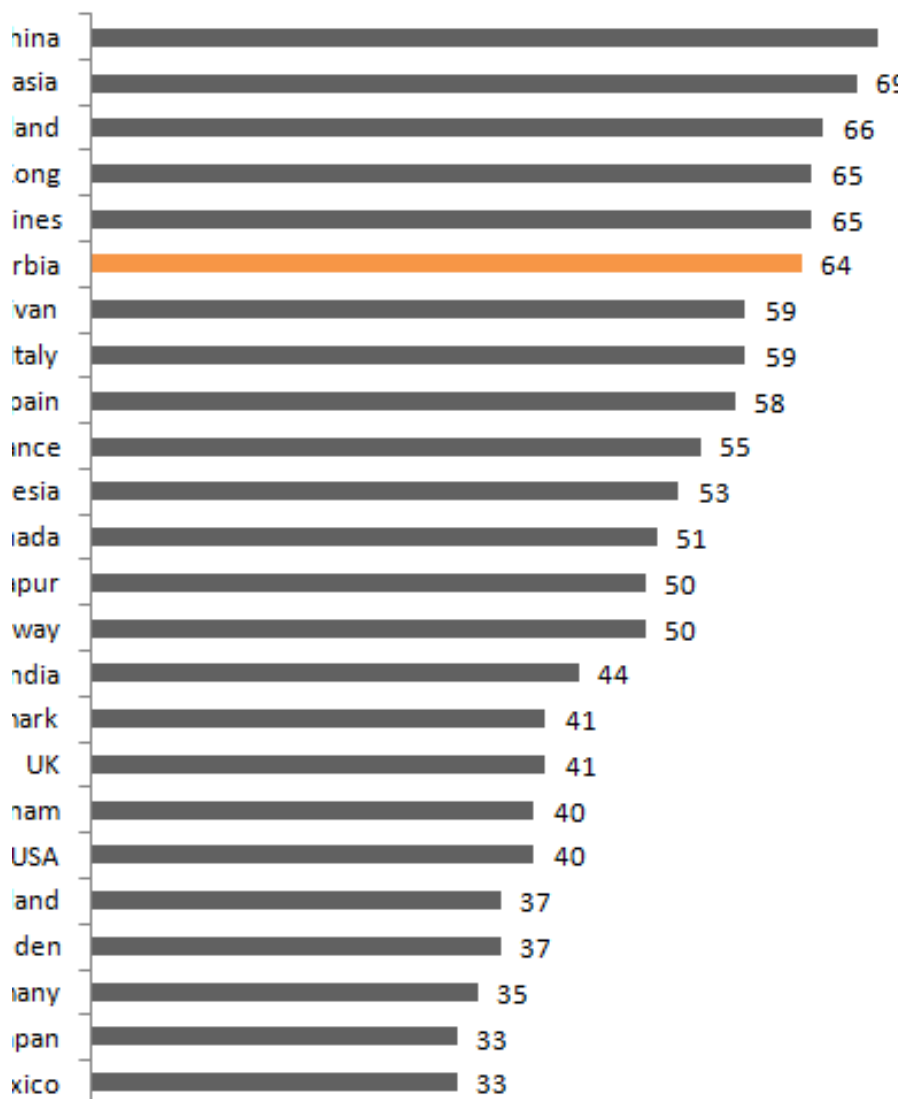
## Q4: DO YOU TAKE CARE OF HYGIENE MORE THEN USUAL?



More then one third of Serbs (75%) are taking care of hygiene more then usual, which is in average according to observed countries.

# AVOIDING ANY CONTACT IN PUBLIC

## Q5: I TRY TO AVOID TOUCHING ANY OBJECTS IN PUBLIC PLACES (DOOR NOBS, LOCKS..)?



Serbs more than usual are taking care of hygiene in public places in order not to touch door knobs, locks etc (64%).

Most of Serbs are listening to this advice, and Serbia is above all European countries and above average for Šta više, ovaj savet je poslušao veliki broj Srba, te se na ovoj listi Srbija nalazi ispred svih evropskih zemalja i iznad proseka za posmatrane zemlje (50,6%).